**WHAT is the intent of this program?**
The program assists business owners and facility managers in setting energy goals and understanding energy options during the earliest stages of project design and conceptualization, when it is the easiest and most cost-effective to incorporate energy efficiency improvements.

**WHY participate in this program? What’s in it for me?**
- Receive advice from energy experts
  - up to $1,500 in energy consulting for buildings ≤ 10,000 sq. ft.
  - up to $3,000 in energy consulting for buildings > 10,000 sq. ft.
- Understand options to save energy and operational costs
- Obtain advice on incentives, financing, and application processes
- Receive assistance with setting and reaching your energy goals
- Gain recognition for your participation and commitment, if desired
- Contribute to the environmental and energy goals of our community

**WHO can participate in this program?**
- Businesses considering new construction, major renovation, or expansion
- Eligible sectors: commercial, retail, multifamily (5+ units), manufacturing, R&D, non-profit, government
- Building must be located in Tompkins County

**HOW can I participate? What does this program require of me?**
- Participate in an energy charrette (brainstorming meeting)
- Set practical and aspirational energy goals for the project
- Identify a staff person as an energy manager or champion for the building
- Participate in a program close-out meeting
- Share building energy consumption data for a year after project completion

**Interested in participating?**
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